

FOR IMMEDIATE RELEASE
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Kristie Carline
Marketing Associate
(225) 927-2273 ext. 314
(225) 928-8448 fax
kcarline@cancerservices.org

Cancer Services Hosts Visitors in Baton Rouge for National Conference

Baton Rouge, LA – September 28, 2010 – Cancer Services of Greater Baton Rouge welcomed visitors from across the country last week for the Cancer Agency National Staff Association (CANSAs) 2010 conference.

This annual conference is an educational and skill development resource for nonprofit agencies that provide direct services to cancer patients in their local areas, just like Cancer Services of Greater Baton Rouge. Each year, the CANSAs member agencies meet to exchange ideas that will lead to improved client services. The last time Cancer Services hosted the conference was in the early 1990's.

“The agencies that belong to CANSAs all have a similar mission; they provide programs and services for cancer patients in their own communities,” said Cancer Services Executive Director, Mimi Riché. “This conference is our time to brainstorm, get to know those who are working toward the same purpose, and learn from each other.”

Participants travelled from as far as Spokane, WA and as close as Lafayette, LA for the 3-day conference. Guests enjoyed speakers that included Gerri Hobdy of Baton Rouge Area Foundation, Allison Kurpius of The Marketing Source, Ann Silverberg-Williamson of Louisiana Association of Nonprofit Organizations and Jonny Imerman of Imerman Angels in Chicago, IL.

Seminar sessions ranged from cancer survivorship topics to fund raising and organizational development best practices. Next year's conference will be hosted by Cancer Family Care in Cincinnati, OH.

For more information about Cancer Services of Greater Baton Rouge, visit cancerservices.org or call (225) 927-2273.

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Since 1959, Cancer Services of Greater Baton Rouge has provided free of charge programs, services, assistance and support to meet the changing medical, financial, educational and emotional needs of cancer patients and their families within a 10-parish area. Parishes served include: Ascension, East Baton Rouge, East Feliciana, Iberville, Livingston, Pointe Coupee, St. Helena, St. James, West Baton Rouge and West Feliciana. For more information, visit the Cancer Services website at www.cancerservices.org.